Contract Agreement Between:

CONTRACT

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000
www.kpho.com

And:

Multi Media Services
915 King Street 2nd Floor
Alexandria, VA 22314

Contract / Revision	Alt Order #
489843 /	06282832

Product
FRIENDS OF MAJORITY

Contract Dates	Estimate #
08/21/12 - 08/26/12	5000

Advertiser	Original Date / Revision
Friend Of The Majority	08/16/12 / 08/16/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KPHO	Matt Norten	HRP-WASHING

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	08/21/12	08/24/12	M-F 6-630a	M-F 6-630a		:30			NM	3	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-TWTF--	3	$200.00							
2	KPHO	08/21/12	08/24/12	M-F 630-7a	M-F 630-7a		:30			NM	3	$525.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-TWTF--	3	$175.00							
3	KPHO	08/21/12	08/24/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	4	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-TWTF--	4	$150.00							
4	KPHO	08/21/12	08/24/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	4	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-TWTF--	4	$400.00							
5	KPHO	08/21/12	08/24/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	4	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-TWTF--	4	$750.00							
6	KPHO	08/21/12	08/24/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	4	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-TWTF--	4	$600.00							
7	KPHO	08/21/12	08/24/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	4	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-TWTF--	4	$750.00							
8	KPHO	08/21/12	08/24/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	4	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-TWTF--	4	$900.00							
9	KPHO	08/21/12	08/24/12	M-F 530-6a	M-F 530-6a		:30			NM	4	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-TWTF--	4	$200.00							
11	KPHO	08/25/12	08/25/12	Sa Late News	Sa 10p-1035p		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-----1-	1	$700.00							
12	KPHO	08/26/12	08/26/12	CBS SUNDAY MORNING	Various		:30			NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays ------1	Spots/Week 1	Rate $600.00						
13	KPHO	08/26/12	08/26/12	FACE THE NATION	Su 930a-10a		:30			NM	1	$750.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays ------1	Spots/Week 1	Rate $750.00						
14	KPHO	08/26/12	08/26/12	Su Late News	Su 10p-1035p		:30			NM	1	$800.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays ------1	Spots/Week 1	Rate $800.00						
										Totals	38	$18,975.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/26/12	38	$18,975.00	$16,128.75	$80.64	$16,209.39
Totals	38	$18,975.00	$16,128.75	$80.64	$16,209.39

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Dwight Sterling
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

Total Charges:

This broadcast time will be used by: Friends of the Majority

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☑ No

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TvSCAN

Broadcast Order/Confirmation

Neal McDonald - 8/16/12 11:48 AM

Phoenix (PRESCOTT)(B&C) - CJNCAU Nielsen

Buyer	Neal McDonald	Order Number	5,000
Client	FRIENDS OF THE MAJORITY	Campaign	8/21-8/26 1 WK ORDER
		Flight	Flight 1 08/21/12-08/26/12
Station	KPHO	Agency	Multi Media Services, Inc.
Address		Address	915 King Street 2nd Floor Alexandria, VA 22314

All spots must run as ordered unless previously approved by the buyer.

KPHO-CBS

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su
6AM TV 5 MORNING NEWS											
Tu-Fr 6:00a- 6:30a	$200	Aug21-Aug24	:30	3	--	--	--	--	--	--	--
6AM TV 5 MORNING NEWS											
Tu-Fr 6:30a- 7:00a	$175	Aug21-Aug24	:30	3	--	--	--	--	--	--	--
THE EARLY SHOW											
Tu-Fr 7:00a- 9:00a	$150	Aug21-Aug24	:30	4	--	--	--	--	--	--	--
tV 5 NEWS AT NOON											
Tu-Fr 12:00p-12:30p	$400	Aug21-Aug24	:30	4	--	--	--	--	--	--	--
5PM NEWS											
Tu-Fr 5:00p- 5:30p	$750	Aug21-Aug24	:30	4	--	--	--	--	--	--	--
NEWS @ 5:30											
Tu-Fr 5:30p- 6:00p	$600	Aug21-Aug24	:30	4	--	--	--	--	--	--	--
NEWS AT 6:30											
Tu-Fr 6:30p- 7:00p	$750	Aug21-Aug24	:30	4	--	--	--	--	--	--	--
LATE NEWS											
Tu-Fr 10:00p-10:35p	$900	Aug21-Aug24	:30	4	--	--	--	--	--	--	--
5AM MORNING NEWS											
Tu-Fr 5:30a- 6:00a	$200	Aug21-Aug24	:30	4	--	--	--	--	--	--	--
SAT. CBS 5 NEWS											
Sat 5:00p- 5:30p	$300	Aug25-Aug25	:30	1	--	--	--	--	--	--	--
SAT. LATE NEWS											
Sat 10:00p-10:30p	$700	Aug25-Aug25	:30	1	--	--	--	--	--	--	--
CBS SUNDAY MORNING											
Sun 7:00a- 8:30a	$600	Aug26-Aug26	:30	1	--	--	--	--	--	--	--
FACE THE NATION											
Sun 8:30a- 9:00a	$750	Aug26-Aug26	:30	1	--	--	--	--	--	--	--

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KPHO-CBS												
Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su	
SUN. LATE NEWS												
Sun 10:00p-10:35p	$800	Aug26-Aug26	:30	1	--	--	--	--	--	--	--	
KPHO Totals	$19,275			39								

All spots must run as ordered unless previously approved by the buyer.

Reach and Frequency projections are computed using the Beta-Binomial Extension Formula.
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